

EDITORIAL & PRODUCTION SCHEDULE

MARCH/APRIL

FEATURES: Hoof Care & SPECIAL:

Photo Contest Winners

BOOKING DEADLINE: January 18, 2018

MATERIAL DEADLINE: January 24, 2018

Bonus Distribution:

Can-Am Equine Expo (ON) & BC Equine Educational Summit (BC)

MAY/JUNE

FEATURES: Farm Management

BOOKING DEADLINE: March 22, 2018

MATERIAL DEADLINE: March 27, 2018

Bonus Distribution:

Mane Event (AB) & Camps

JULY/AUGUST

FEATURES: Rider Health & Lifestyle

BOOKING DEADLINE: May 18, 2018

MATERIAL DEADLINE: May 24, 2018

Bonus Distribution:

Summer Horse Shows

SEPTEMBER/OCTOBER

FEATURES: Natural Horse Keeping

BOOKING DEADLINE: July 20, 2018

MATERIAL DEADLINE: July 25, 2018

Bonus Distribution:

Spruce Meadows Masters (AB) & Mane Event (BC)

THE
#1 SELLING
EQUINE
MAGAZINE
IN CANADA

NOVEMBER/DECEMBER

FEATURES: Winter Care &

SPECIAL: 2018 Hero for the Horse

BOOKING DEADLINE: September 21, 2018

MATERIAL DEADLINE: September 26, 2018

Bonus Distribution:

Royal Agricultural Winter Fair (ON) & Alberta Horse Breeders and Owners Conference (AB)

CANADIAN HORSE ANNUAL 2017

BOOKING DEADLINE: October 19, 2018

MATERIAL DEADLINE: October 26, 2018

Special Distribution & Ad Rates



HORSE CANADA

MEDIA KIT 2018