

# EDITORIAL SCHEDULE

## March/April

Features: Travel & Hoof Care  
 Booking Deadline: January 8, 2014  
 Material Deadline: January 13, 2014

**Bonus Distribution**

**Can-Am Show (ON) and All About Pets (ON)**

## May/June

Features: Farm Management & Trucks/Trailers  
 Booking Deadline: March 28, 2014  
 Material Deadline: March 31, 2014

**Bonus Distribution**

**Mane Event (AB) and Summer Horse Shows**

## July/August

Features: Trail Riding & Tack/Apparel  
 Booking Deadline: May 23, 2014  
 Material Deadline: May 27, 2014

**Bonus Distribution**

**Summer Horse Shows, Fairs & Charity Events**

## Sept/Oct

Features: Horsemanship & Natural Healthcare  
 Booking Deadline: August 1, 2014  
 Material Deadline: August 5, 2014

**Bonus Distribution**

**Spruce Meadows Masters & Trade Shows**

## Nov/Dec

Features: Winter Care & Christmas Gift Guide  
 Booking Deadline: September 24, 2014  
 Material Deadline: September 29, 2014

**Bonus Distribution**

**Royal Agricultural Winter Fair & Alberta Horse Breeders and Owners Conference**

## Canadian Horse Health Annual 2015

Special distribution: Special ad rates  
 Ad Booking Deadline: November 21, 2014

**buyer's guide**  
**We've Come A Long Way Baby!**  
 Innovations in Trailering

Trailering horses has greatly advanced in recent years from the steel box on wheels that came with the option of a ramp or step-up entrance and not much else. These days, trailers in design so that accessories can be as luxurious as one's budget allows, and are so intelligent in design so that safety, lighter and longer-lasting than grandpa's old rust bucket, and will make you and your horses' travel experiences less stressful and cause less wear on your towing vehicle. Here are a few examples of the options that are available.

**Hawk Trailers' Tubing**  
 Gatorshield's Tubing  
 The innovative new construction allows for lightweight yet very strong tubing for panels and structural ribs. Superior structural engineering is provided by the special construction tubing in polypropylene and powder coated. The tubing also provides resistance and wear ability, which prevents the rust that forms and expanded capabilities that include the ability to handle and hold heavy loads. The tubing is made of high quality polypropylene, about 1/2" thick, and is available in 10' and 12' lengths. Hawk Trailers Tubing is available in 10' and 12' lengths. Hawk Trailers Tubing is available in 10' and 12' lengths. Hawk Trailers Tubing is available in 10' and 12' lengths.

**Tick Removal**  
 Several options for tick removal are available. One is the Tick Key, a synthetic key that fits into the notch of the tick's mouthparts. The Tick Key is made of a synthetic material that fits into the notch of the tick's mouthparts. The Tick Key is made of a synthetic material that fits into the notch of the tick's mouthparts. The Tick Key is made of a synthetic material that fits into the notch of the tick's mouthparts.

**Vehicle Restraint**  
 Reduce injury to your horse by securing him in the Ezydog harness and dog seat. The Ezydog harness and dog seat are made of a synthetic material that fits into the notch of the tick's mouthparts. The Ezydog harness and dog seat are made of a synthetic material that fits into the notch of the tick's mouthparts.

**Spill-proof Water**  
 Several travel bottles bring a lot of convenience when traveling. But the issue of the leaky water bottle is a common one. The Road Reseal has the solution. The Road Reseal has the solution. The Road Reseal has the solution. The Road Reseal has the solution.

**Stay Visible**  
 If you're out in the dark, a reflective vest or collar can help you stay visible. The reflective vest or collar is made of a synthetic material that fits into the notch of the tick's mouthparts. The reflective vest or collar is made of a synthetic material that fits into the notch of the tick's mouthparts.

**Oral Meds Made Easy • Feeding Thin Horses**  
**horse Canada**  
 SECOND CHANCE HORSES  
 Exploring Adoption Options  
 Teaching 'Stop' & 'Go'  
 • Contact and Impulsion  
 • Motivating the sluggish horse  
 Have Dog will Travel  
 Essential tips and gear  
 Riding the Pan-American Highway  
 Canadian Cowgirls  
 Ride with Pride  
 What To Do until the

**Horse Havens: Granting Second Chances**  
 Rescue operations have been in place for years to combat the issue of unwanted horses. But now, with the help of a new breed of rescuers, there is an inside look at how these agencies work, the challenges they face and the lives they save.  
 by Liz Brown

I have an story interesting in March 2008 when Susan Byler's father was hit by a truck. "You hear about the 'hundred horses'?" he asked her. "I had only a few horses and she said her dad had 'hundreds'." Susan Byler's father had a horse named 'Haven' who was a yearling when she was born. "Haven" was a yearling when she was born. "Haven" was a yearling when she was born.